

SUSTAINABILITY

Vision and Practice



WILDWORKS



WHO WE ARE & WHAT WE DO

Wildworks are the UK's leading landscape theatre company. From our base in Cornwall, we create site-specific theatre with communities locally, nationally, and internationally.

Our work reaches people who don't usually go to the theatre. You'll find us on beaches and in woodlands, car parks, nightclubs, and disused quarries — anywhere from derelict department stores to medinas, from refugee camps to castles.

Collaboration is at the heart of everything we do. The lived experience of local people shapes our work, and without their participation, it wouldn't happen. It all begins with a conversation — often with marginalised communities — who help us tell everyday human stories in familiar but re-imagined ways.

We began in Cornwall, and it's still our emotional and physical home. Many of our team live here, and we draw daily inspiration from its extraordinary natural and post-industrial landscapes. We're proud to continue Cornwall's long tradition of making theatre in the great outdoors.



WILDWORKS



OUR VISION

Wildworks is a socially and environmentally responsible organisation. We're committed to having a positive impact on people and the planet. We care deeply about the people we work with and the places we work in.

We know there's a climate crisis. We know economic and social inequalities persist. And we know that there are continuing struggles for peace and justice all around the world.

We believe that art has a vital role to play — in sparking conversations, galvanising action, and helping us all imagine better ways of living.

Our ambition is to lead, to learn, to share what we know, and to work with others to set a high bar for creating outdoor, landscape-based theatre and multi-disciplinary arts experiences.

This document outlines how we approach sustainability — and how we communicate that to the people we work with: our team, freelancers, partners, clients, suppliers, and the audiences who experience our work.

WHAT MATTERS TO US



Responsibility

We take responsibility for the impact of our actions on people and the planet.



Integrity

We aim to act ethically and thoughtfully in everything we do.



Collaboration

We know the climate crisis needs a collective response. We'll work with others to learn, share, and improve together.



Transparency

We'll be honest and open about our decisions and their consequences — social, environmental, or otherwise.

OUR IMPACTS

We consider our impacts both in terms of our core operations and also our different projects, from conception, planning and procurement through to production and final delivery.

REDUCING HARM

We consider the environmental impacts of everything we do — across our day-to-day operations and our creative projects, from initial planning right through to delivery. We're working to reduce our negative impacts, especially in areas like:



Our premises: energy, water, waste



Our productions: materials, energy use, water, waste



Our procurement: equipment, printing, catering, consumables



Our travel and transport: business and audience journeys, touring, freight

CREATING POSITIVE IMPACT

We also aim to create positive change — for the environment, our communities, and in how we do business.



Environmental

Reusing and repurposing materials

Sharing resources wherever we can

Raising awareness of environmental issues through our work

Celebrating the landscapes we work in, and the people and wildlife that call them home



Social

Deep community engagement

Participation and co-creation

Learning and skills development

Supporting health and well-being



Economic

Being a good employer (including our commitment to the Real Living Wage)

Providing best value

Ethical procurement

Supporting the local economy and working with companies who share our values

HOW WE DO IT

We put our values into practice by working closely with our Board, staff, freelancers, contractors, suppliers, funders, and other partners. Together, we think through and talk openly about the social, environmental, and economic impact of what we do.

Here's how we keep ourselves on track:



Everyone in our team receives accredited Carbon Literacy Training. We also offer this to our freelance collaborators.



Sustainability is a regular agenda item at Board, company, and production meetings.



Our Board receives regular sustainability reports, and reviews this policy and our Action Plan every year. One of our Trustees acts as our Sustainability Champion, offering support and insight. We also report annually to Julie's Bicycle / Arts Council England.

This policy is reviewed every year and updated as needed. It's supported by a detailed Action Plan, shaped by environmental monitoring, stakeholder feedback, and both internal and external evaluation. Our Action Plan is updated annually and signed off by our Board of Trustees.



CONTACT

We're always up for talking about sustainability, sharing knowledge, and learning from others. Got a question, an idea, or just fancy a chat? Get in touch — we'd love to hear from you. You can reach us by email or by post.



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